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★ SEP 3 1941 ★

U. S. Department of Agriculture

WHEAT • WAR • *and* YOU

Horticultural Crops and Diseases,
Bureau of Plant Industry,
U. S. Department of Agriculture,
Washington, D. C.

WHEAT—

WHEAT THERE IS . . . plenty for today. But what about next year, or the next? No man is wise enough to tell.

WAR—

WAR THERE IS . . . and it's terrible! But it's here now, and must be faced—now! All history proves the value to human lives of well-filled granaries in war-times.

YOU—

YOU . . . and every other grain-grower has his troubles in such times. But certain duties too! Where Uncle Sam has said "Less Acres to Wheat," you may rightly say "More bushels from each of my acres"—and you'll be on the right track. Here is seed for those acres that will help you!

Hoffman's

**CLEAN . . . HEAVY-YIELDING
SEED WHEAT**

A Letter about Your Next Harvest

There's no time like right now to face the facts, whether we like them or not—and doing our level best about them.

What about next harvest? Here's a plain common-sense look at it. If an acre can produce 5, 8, or 10 more EXTRA bushels—why not get them? Let this booklet guide you.

Through 42 years, new Hoffman Seed has

(Continued on next page)

*"As ye sow,
so shall
ye reap"*



Here's What You Get When You Buy

Seed backed by
42 Years of
Successful use

From the best
farms here in fertile
Lancaster County

Tested and Treated
Free from foul weeds
Sound Germination

— CERTIFIED by the

(Continued from page 1)

helped thousands get those extra bushels. There is something goes along with this seed, from these fertile Lancaster soils, cleaned the thorough Hoffman way—that makes for better yields.

New Hoffman Seed for all your acres costs so little (read below). A one-bushel gain will repay your seed cost. But you won't stop with a 1-bushel gain—you will likely get many times that increase. No use missing those extra 50, 80, 100 or more bushels you could get.

Decide now that you will have a full harvest. Sow new Hoffman Seed on every acre. It has proved its value. It will help you.

—A. H. HOFFMAN, INC.

TREATED with
"Ceresan"

This extra precaution helps you to better crops. Kills many disease germs that might attack the growing crop. Highly effective against stinking smut. Please understand these crops did not show this smut trouble. It was not necessary to treat for such reason. But here is seed unsurpassed by any other. Ready to do fine work for you right now.

**MAKE \$7.00 from 70cents—from
every acre of wheat you farm.
That's PROFIT**

Suppose you plant 14 acres to Hoffman "Leap's Prolific" wheat. That will take 21 bushels of seed. (Not more! That's enough of this extra-graded, extra-stooling seed.) See Price List—figure the cost.

Your 14 acres would have taken about 32 bushels of your own wheat (before cleaned) . . . Sell that 32 bushels to your mill. The money it brings you will go a long way toward paying for the new seed. . . . You'll soon find out that your net cost—freight paid, figures to only around 70c an acre!

Next harvest you'll have many more bushels of wheat to sell . . . it has been proven thousands of times these 42 years. . . . Each 70c now will doubtless bring \$5, \$8, or maybe \$10 to you next harvest!

This is no fairy-story . . . it's a fact! Every year more and more people are experiencing it. They buy new Hoffman Seed for every wheat-acre they put out . . . because it pays them!

**This is REAL WHEAT CONTROL
NO PENALTIES HERE**



Hoffman's CERTIFIED Seed Wheat

Cleanest and
PUREST STRAIN
seed available

The outstanding
wheat crop of
your community

Yields bound to
help you make
better profits

State of Pennsylvania

EVERY FIELD OF HOFFMAN'S CERTIFIED SEED

Gets careful inspection, by trained men from the State Dept. of Agriculture. Is also watched throughout the growing season by Hoffman men, and carefully rogued. To insure freedom from other grains, varietal mixtures, weeds . . . All this to make certain that you get the very best . . . Certificates are issued by the State only for those crops that measure up to their requirements. Many other fields are rejected. Truly this is quality stock that will greatly help your yields!

• • •



**BEARDLESS
CHAFF**
White

STRAW
Long, Stiff

GRAIN
Hard, Large,
Dark

RIPENS
Early

SOW
1½ bushels
per acre

•

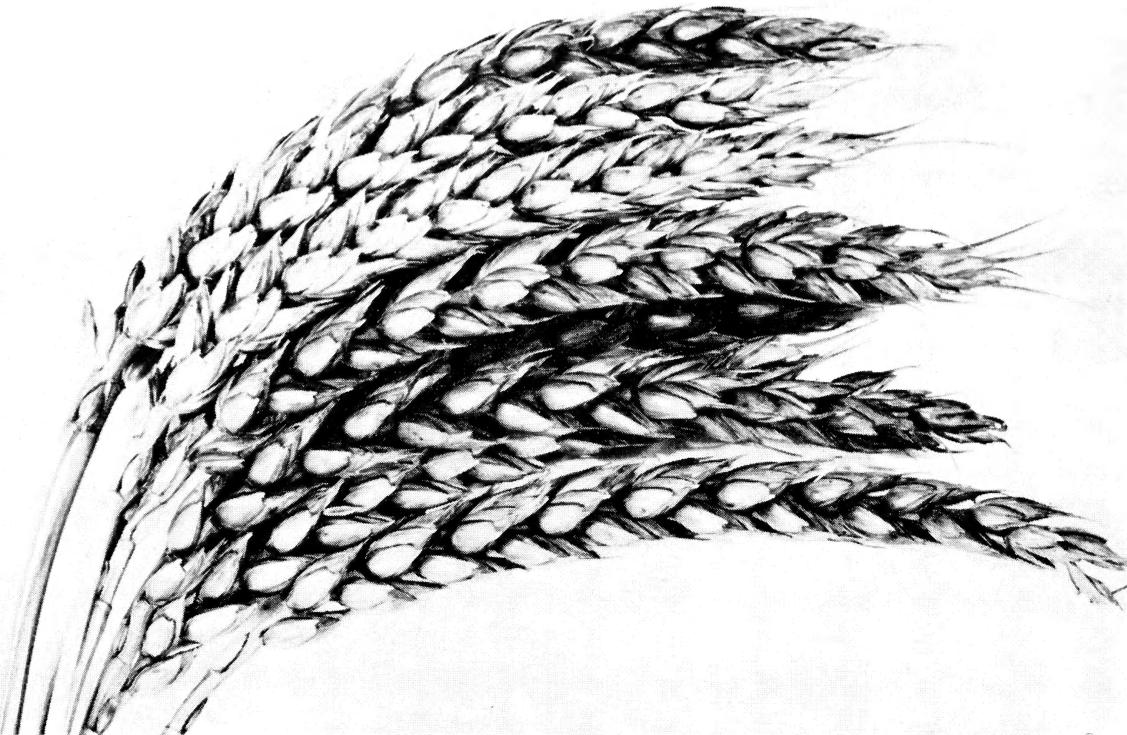
**You Don't Need to
Sow More . . . This
highly graded Hoff-
man Seed goes fur-
ther, stools extra well,
YIELDS HEAVILY**

"LEAP'S PROLIFIC" WHEAT

CERTIFIED AND TREATED SEED

Never has there been a greater variety than this, in all our 42 years at this business. Great numbers of customers reported big increases in yield where they sowed it. Often 10 to 15 bu. per acre. . . . One man threshed 37 bu. per acre from it, and not quite 20 from his own wheat in a nearby field. . . . So often folks write and say they made a big mistake in not having new Leap Prolific seed for all their wheat ground. They figure how much better off they would be . . . how many more bushels they would have had, but it is too late then! Don't you miss those extra bushels! . . . They are your profit! Here's the seed that will do its part to help you get them. . . . All you need is a 1-bu. increase per acre to repay your seed investment. . . . But it's safe to figure on 8 or 10—even more—extra bushels per acre. Thousands of other folks get such increases right along—year after year . . . So can you. . . . Sow this Hoffman Leap's Prolific seed. . . . Get increased yield per acre—realize a profit on your crop! This coming year certainly seems the right one for it!

"Leap's Prolific" Wheat
(Continued next page)



Hoffman's "LEAP'S PROLIFIC" Wheat CERTIFIED and TREATED SEED

(Continued from third page)

Why "Leap's Prolific" Has So Many Friends

It Stools Extra Well—"Leap's Prolific" roots deeply, makes many stalks per seed. You **save** seed! And, Hoffman cleaning methods mean that every seed counts! You need sow **only** $1\frac{1}{2}$ bushels per acre.

Stiff, Tall Straw—Straw is long. Stands up in adverse weather.

Does Not Shell Out—You get your full crop. The heads will enclose the grains—no big loss, or shattering of grain during harvesting or handling.

"Leap's Prolific" Is Early and Hardy—It stands hard winters very well. Actual letters from users in northern sections testify to this fact. It comes early—generally the first wheat ready for the binder.

Makes Good Crops On Practically Any Soil—In highland, or lowland, clay, loam, limestone, gravel and slate soils, "Leap's Prolific" has been producing successful crops year in and year out.

Makes Good Flour—Millers like it for the nice, large-grained wheat.

A Proven Heavy Yielder—Hundreds of testimonials from pleased users prove beyond doubt that "Leap's Prolific" gives extra big crops. It has now made 29 good crops in 29 straight years. Certainly a fine record, for many of these were pretty hard wheat years.

"Leap's Prolific" (Un-Certified—Not Treated)

Beside the above Certified seed, here is also offered un-certified Leap's Prolific seed. Also grown with care, and of good high quality too. It easily excels in quality and yield-ability the so-called seed offered at many other sources. Has had the same careful Hoffman treatment in its growing and cleaning.

Offered at a lower price—see List. This un-certified seed has not been treated with Ceresan. If you want it treated, please say so on your order, and add 5¢ per bushel to the price-list quotation.

HERE'S PROOF

"The seeds I had from you were excellent. Farmers about here had no where near the crop. I harvested from seed sent by you, 53 bushels of wheat an acre, where none were over 34."

A. Bohn

Orleans County, N. Y.

"Your wheat made 22 bushels to acre. While my neighbors threshed anywhere from 9 to 15 bushels to acre."

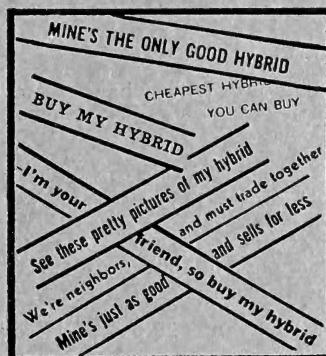
F. W. Moneymaker
Rockbridge County, Va.

"My yield from your Leap's Prolific Wheat was 39 bushels to the acre. I averaged from 9 to 15 bushels more wheat than did my neighbors."

A. R. Wilton
Montgomery County, Pa.

(Way in advance of planting time . . . but mighty important now.)

CLAIMS you hear about HYBRID CORN are enough to confuse and mislead . . . but—



FACTS are what YOU WANT . . . and HERE THEY ARE

These plain facts were learned by six years actual cornfield experience. Nobody now has to judge by results of the West. Today there's a regular gold-mine of hybrid information right here at Hoffman's. Gathered from all over the east and north. It's genuine and up-to-date. And all its benefits are yours!

Which hybrid is best for me? Every man wants to know. That's why Hoffman started gathering these facts six years ago. Every year there are planted hundreds of trial fields. Also many official testplots, handled in the most thorough way known. Such tests are conducted every year in all the different areas. Not just one here or there. This is not play—but real work! Takes trained man-power. Costs thousands of dollars. But worth it! Because weaknesses of certain hybrids are here brought out. Also the good points. Good breeding shows itself. A corn that is good on one soil, is not good on another. What suits for husking in one location, is not right for another. Silage varieties are thus proven too, by their conduct and yield—for use in different locations.

This whole Hoffman proving effort stands alone . . . There is no other such a vast customer-interest shown by any hybrid-selling outfit in the east!

The biggest net result from all this program, is the way these great Funk G Hybrids perform against all competition. Hoffman started in 1936 with hybrids from 14 different leading sources of supply. That first year, and every year since, these Funk G Hybrids proved to be outstanding!

Making these splendid Funk G Hybrids are the country's foremost corn-breeding brains. Men who know good inbreds—how to produce them—how to combine them into top-notch hybrid seed. They feature great root-systems (and what corn can be better than its roots) . . . wonderful standability thru storms or drought . . . and pure blood-lines that excel in heavy yields of top-feeding value.

Every hybrid producer has a breeding-program. But all don't go the limit in painstaking detail . . . Every horse has four legs too, but they don't all perform alike. Yet what owner doesn't claim his the best on the road?

Rely on these Hoffman facts. Don't be misled by mere claims. True, it's not easy to turn down a friend or good neighbor who wants your order for his brand of hybrid. But it's your whole year's corn crop you must protect! Decide now to join with the many thousands who stepped right into fine hybrid-corn success, because they relied on this field-PROVED Funk G Hybrid seed—from Hoffman!

You can engage your seed now, on enclosed order sheet. And it's the thing to do . . . Avoid confusion, headaches, embarrassment. Prices for 1942 are not yet known—but they will be in line. Mention the quantity wanted. Then all the facts will be gone over between you and us, to make sure of just one thing—that **you** plant the **RIGHT** Hybrid for **your** conditions! Thank you very much!

A. H. HOFFMAN INC., LANDISVILLE (Lancaster County), PA.

PRICE LIST . . . August 20, 1941 . . . Hoffman's Seeds

SEED you order from Hoffman must be satisfactory on its arrival, or may be returned at once . . . and your money will be refunded.

FREIGHT is PAID

When shipments total 100 lbs. or over, Hoffman pays the freight (but NOT EXPRESS) to any railroad freight station in

Pennsylvania	Ohio
New Jersey	Virginia
New York	Connecticut
Maryland	Rhode Island
West Virginia	Massachusetts
Delaware	Dist. of Columbia

BAGS are FREE

You don't have to figure anything "extra" for bags in which to ship your seeds. Hoffman prices include "Bags."

SHIPMENTS by EXPRESS can NOT be Prepaid. They are forwarded "COLLECT."

SEEDS by MAIL . . . Add "extra" for postage. Consult mailman for rates.

HOFFMAN SEED WHEAT (60 lbs. per bushel)

	1 to 24 bu.	25 bu. and over
"Leap's Prolific" Type (smooth-chaff) . . .	@ \$1.90	@ \$1.85
"Leap's Prolific" Certified (smooth-chaff) Treated . . .	2.00	1.95
"Forward" Type (smooth-chaff) . . .	1.90	1.85
"Forward" Certified (smooth-chaff) Treated . . .	2.00	1.95
"Pennsylvania 44" Type (bearded) . . .	1.95	1.90
"Pennsylvania 44" Certified (bearded) Treated . . .	2.85	2.00
"Lancaster Fulcaster" Type (bearded) . . .	1.90	1.85

HOFFMAN SEED BARLEY (All Treated with Ceresan)

(48 lbs. per bushel)

	1 to 19 bu.	20 bu. and over
Bearded Barley "Tennessee Winter" Type . . .	@ \$1.60	@ \$1.55
Bearded Barley Certified "Tennessee Winter" . . .	1.70	1.65
Beardless Type . . .	1.70	1.65
Beardless Type "Certified" . . .	1.85	1.80

SEED RYE (56 lbs. per bushel)

	1 to 24 bu.	25 bu. and over
Hoffman's Winter Rye . . .	@ \$1.65	@ \$1.60
Winter Rye (for cover crop use) . . .	1.45	1.40

TIMOTHY SEED (45 lbs. per bu.)

"Farmer's Choice" Timothy . . .	\$ 3.50
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ALFALFA SEED (60 lbs. per bu.)

"Northwest"—U. S. Verified . . .	\$15.50
"Kansas"—U. S. Verified . . .	15.00
"Grimm"—U. S. Verified . . .	16.80
State Certified Grimm . . .	19.50
Canadian Variegated . . .	17.80

GRASS SEEDS (lbs. per bu.)

Hay and Pasture Mixture . . .	32	\$5.80
Kentucky Blue . . .	14	3.45
Fancy Red Top . . .	32	4.40
Orchard Grass . . .	14	4.75
Native Rye . . .	24	2.00
English Rye (Perennial) . . .	24	4.00
Winter Vetch . . .	60	7.50
Hoffman Lawn Seed . . . (per lb.)		.40

"CLIPPER" SEED CLEANERS

No. 1-B . . .	\$46.00—(Freight Paid)
No. 2-B . . .	52.00—(Freight Paid)

CLOVER SEED (60 lbs. per bu.)

Sweet Clover (White Blossom Type) . . .	\$ 5.50
Red Clover—U. S. Verified . . .	12.50
Extra Alsike Clover . . .	12.50
White Dutch Clover (per lb.)85
Ladino Clover (per lbs.)90
Economical Mixture (56 lbs.) . . .	9.80
Alsike and Timothy (45 lbs.) . . .	4.60

HOFFMAN'S INOCULANT—Postpaid

For Alfalfas and Clovers

1/2 bu.	\$.30	1 bu.	\$.45
2 1/2 bu.80	100 lbs.65

For Vetch

1 bu.	\$.35	2 bu.	\$.55	5 bu.	\$ 1.50
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"CERESAN"—(Postpaid)

For Treating Barley, Wheat

1 lb.	\$.75—Treats 32 bushels
5 lbs.	3.25—Treats 160 bushels

Some of today's prices may have to be changed . . . We can't tell when . . . New lists gladly mailed any time you ask.

ORDER HOFFMAN'S FARM SEEDS
To A. H. HOFFMAN, Inc., LANDISVILLE, (Lancaster County), PA.

IMPORTANT TERMS—Note Price List on opposite Page

THREE WAYS TO PAY

1. You may send payment right along with order . . . most people do.
2. You may pay freight agent when seeds arrive at your station. If you choose this plan, mark on your order "Ship by C. O. D. freight." (There must be an agent at your freight station, or this plan cannot be followed.)
3. You may prefer to pay a draft at your Bank when the seed arrives at your freight station. If so, please mention name of your Bank on line below, and necessary papers will be sent there.

Total Cost of Seeds Ordered Above

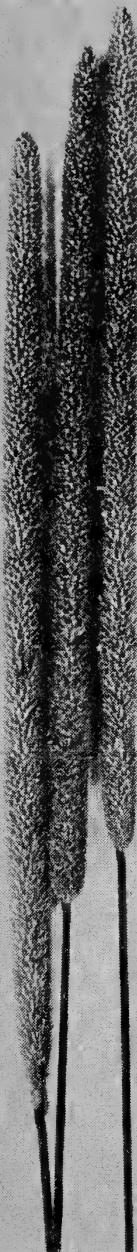
You May Enter My **RESERVE ORDER** for 1942 Shipment

Shipping instructions on corn will follow later . . . I send this reserve order now, to make sure I will have my proper seed at planting time.

bu.	Funk "G" Hybrid Corn	(number) G-.....(For Husking)
bu.	Funk "G" Hybrid Corn	G-.....(For Silage)

NOTE: If you don't know your right G-number—that's all right—we will write you for certain facts—and together we'll work out the right number.

No "Down Payment" is required on your Corn Order



For Cleaner, Better Stands of Hay . . . Sow Hoffman's **TIMOTHY SEED**

Decide right now, the kind of Timothy Seed you will sow this fall. There is just one Hoffman Quality—and here it is . . . in short, the very cream of the crop! It is the heaviest part of the crop, cleaned right! The light-weight immature seeds have been removed. The weeds are gone! You get only the pure, heavy, sound seed. Careful tests are made all along the line to insure you of sound-growing, weed-free stands.

Because of the big demand for this popular "Farmers Choice" seed, you can buy it at the right price. Costs you very little, if any, more than ordinary seed. Always keep in mind when you look at a Hoffman Price List, that you pay nothing extra for bags, and the Freight-Paid offer applies too. Sow this finest quality Timothy Seed for best crop results!

Hoffman's HARDY Long-Lasting ALFALFA

For long-lasting, heavy-cropping stands of alfalfa, sow Hoffman's Seed. Each strain offered is hardy, clean, sound, vigorous. You can know in advance that you are sowing the finest quality seed to be had. It is from the very best producing sections. Its source is verified by government tag on each bag.

Supply of truly A-1 quality seed from northern sections is nearly exhausted. Don't wait to order your requirements. See Price List for varieties and prices. You are assured of top results when entrusting your sowing to Hoffman Alfalfa seed.

CLOVERS . . . PASTURE GRASSES

If your program calls for re-seeding of any kind this fall, may we please figure with you? Price List quotes the various Clovers, Cover Crops, Pasture Grasses. If any of us might be of some possible aid in laying your plans—please write and if we can help, we'll try.

**NOW . . . with the price of wheat up to a paying level
(and who can tell where the war might send it)**

**MAKE SURE . . . to "collect" next harvest . . . Sow
every wheat acre you have with this fine NEW
HOFFMAN SEED . . . it's going to pay you!**

**Was YOUR
wheat allotment
reduced?**

**Sow those extra
acres to . . .**

Hoffman's

**WINTER
BARLEY**

See next page

*"I tried out your claim
and it's true. On half my
acreage I sowed my own
wheat and your seed on
the other half. Yours gave
me an increase of just 9
bushels to the acre—34
against 25."*

B. Jamison
Mifflin County, Pa.

Hoffman's "FORWARD"

(Certified and Treated) WHEAT

**Beardless. Chaff—white. Straw—long, stands
up well. Grain—good size, hard. Ripens—
medium early. Sow 1½ bushels per acre.**

Another good smooth-chaff variety. Used today throughout New York, Pennsylvania and nearby eastern sections. Used every year by many Hoffman customers.

These are the two special points about "Forward" wheat. It has yielded very well each of the past eighteen years. Some have found a better profit in this wheat than any they have ever planted. No variety excels "Forward" in hardiness and ability to withstand extremes of unfavorable weather.

"Forward" grows a medium-sized head. A good stiff straw. The grain is plump, and of nice size. The plants stool well. Ripens in mid-season. "Forward" wheat has earned its place on many eastern farms. Will give a good account of itself.

"FORWARD" WHEAT

(Not Certified—Not Treated)

Here is also un-certified "Forward," grown with care. Good high quality, grown and cleaned in the thorough Hoffman's way. Not treated. See Price List. . . . Remit 5¢ a bushel extra if you want treated seed.

"PENNSYLVANIA 44"

("NITTANY" Wheat)

Certified and Treated

**Bearded. Chaff—white. Grain—large, red. Straw—long, stiff.
Sow 1¾ bushels per acre.**

Pennsylvania 44 (also known as "Nittany") is a valuable bearded wheat. Makes good crops of wheat and a good tonnage of straw.

Pennsylvania Experiment Station at State College records many enviable yields that Pennsylvania 44 has made over a period of years. Its grain is very desirable for milling. Its yields have been outstanding. Its straw is much stiffer than the average bearded wheat. It does not spill out grain while being handled. It stools well. Very hardy—it is very resistant to extreme winters. Matures just a little later than the earliest wheat. Select Pennsylvania 44 Certified and you will be well pleased with the results.

"PENNSYLVANIA 44" WHEAT

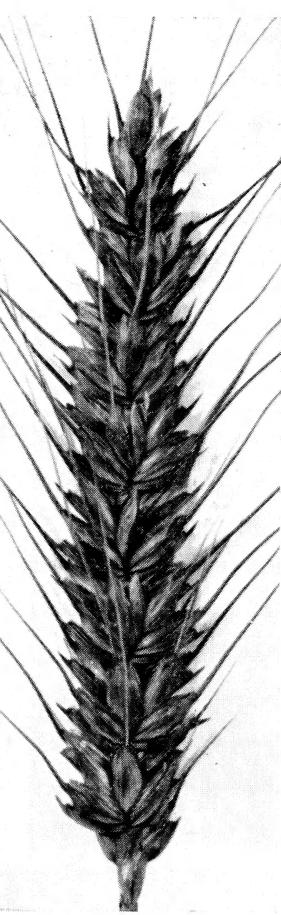
(Not Certified—Not Treated)

Another one of Hoffman's un-certified but high quality, carefully grown and thoroughly cleaned crop producers. It's not treated, but if you desire it treated, remit 5¢ a bushel extra. See Price List.

"LANCASTER FULCASTER" WHEAT

(Not Certified—Not Treated)

An old reliable bearded type. Does well in most any soil. Straw is heavy-walled. Heads medium size. Grain large and hard. Sow 1¾ bushels per acre.



Hoffman's WINTER BARLEY



Here's a grain crop that is making many new friends, every year. One very good reason for it—namely—the way it yields!

A good crop of "Winter Barley" will often take the place of several tons of high priced commercial feeds. Gives yields as high as 60 to 72 bushels per acre in good years, and 34 to 40 bushels in poor years. Claimed by many authorities to almost equal corn in feeding value. Here's true Seed Barley!

Certified Bearded Barley (“Tennessee Winter”)

The true strain. Certified as to genuineness and purity from other grains and varietal mixtures. State authorities have inspected the fields, supervised their handling, and tested the grain after it was cleaned and threshed.

This stock was grown from treated seed that was not smutted. It has been treated again so that you may receive the top quality Seed available. Sow about two bushels per acre. Put in about two weeks earlier than wheat. Handle the same as wheat.

Certified “Beardless” Barley

As near the perfect strain as is possible to get. Limited quantity only. Often used on our local rich tobacco ground—where they want as strong straw as possible. Removes the objection that some people have to beards. Has been making satisfactory yields. Popular on many eastern farms, though sometimes produces less bushels than Bearded Barley.

All Hoffman Seed Barley (Certified and Un-Certified) HAS BEEN TREATED for you with "Ceresan"! You know that you're starting right for a good crop with the best seed available. Plant several acres. Save on commercial feed costs. Order now.

Put **EVERY** acre to work . . . Plant Hoffman's Barley in those 5 or 10 extra acres you have left on account of the wheat reduction plan. Get many bushels of good feed and an extra lot of straw too!

• •

MORE PROOF

"Threshed out Hoffman's Leap's Prolific today, it is splendid — clean, plump heavy . . . yielded over 44 bushels per acre."

L. H. Clark
Delaware

•

"Your Leap's Prolific Wheat averaged 31½ bushels per acre. 199 acres, total 6269 bushels."

Joseph Coudon Estate
Cecil County, Md.

•

"You may be interested in knowing that I received 42 bushels of wheat per acre this year and 54 bushels of Barley."

L. K. Miller
Talbot County, Md.

A Proven Money-Making Crop Makes Fine Feed and Lots of It!

Barley . . . NOT Certified

Besides the Certified Seed, described on opposite page . . . there is also Uncertified Barley here for Hoffman patrons.

. . . Both of the regular **Bearded Tennessee Winter Type**, and also of the **Beardless Type**. A great many folks buy this seed every year. It was grown with care from treated seed. Is very free from other grains. Neither is claimed to be 100% pure. But both are offered at a saving and recommended.

WINTER RYE

Clean, hardy, tested Rye is here offered to you. Of the Mammoth Winter Type. Good for pasturing or turning under. Dependable for a good heavy grain crop, too. Hoffman's Rye is hardy—never known to winter-kill! Sown mostly at rate of $1\frac{1}{2}$ bushels per acre. During wheat-seeding time, or even a few weeks later. Sow this Hoffman seed.

There is also offered a limited quantity of Seed Rye, containing a little wheat. Fine to plant for turning under.



Who wouldn't be happy to pose for a picture like this after such a yield—it's Hoffman's Bearded Tennessee Winter Type Barley.



Here's another proud grower, happy to show his yield of Hoffman's Winter Rye.

Control Your Next Crop YOURSELF!

Come what may, let us each one face it the best we know how. Where we farm wheat, let's each make our best turnout from every acre . . . Get our seed bed into good shape . . . Apply proper fertilizer . . . Sow the right seed!

With war raging the world over . . . crops ruined in many lands . . . mightn't we American wheat farmers get some mighty urgent calls for help . . . even soon?

Let's be ready . . . start right . . . with more bushels. No farmer can lose. But he can gain! More bushels figure to more dollars, whatever the price per bushel!

START TODAY . . . Let these Hoffman heavy-yielding strains help you to better harvests next summer . . . They will do it! Time to order is TODAY!

A. H. HOFFMAN INC., Landisville (Lancaster County), Pa.
"Helping Successful Farmers Since 1899"

**YOUR ORDER FOR HOFFMAN'S SEEDS
MEANS YOUR INVESTMENT IN QUALITY
THAT WILL PAY YOU FINE DIVIDENDS
IN THE FORM OF EXTRA GOOD CROPS.**

**Because . . . It's been proved many
thousands of times since 1899, that**

Hoffman's SEEDS PAY!